

Anticyclone Systems Ltd Privacy Policy

INTRODUCTION

Anticyclone Systems Limited is a Limited company registered in England and Wales. This privacy policy explains how we use any personal information we collect about you when you use the Anticyclone Systems Ltd website or order products from our approved distributor, Martelec Limited in the UK.

WHAT INFORMATION DO WE COLLECT ABOUT YOU?

Anticyclone Systems Limited collects information about you in the following ways.

1. Through the Anticyclone Systems Ltd website via the information request facility. Your name, optional telephone number and country of origin are collected together with your product requirements in order for us to return the information you requested.
2. When a product is purchased from our approved UK distributor, Martelec Limited, an individual name or company name is recorded and combined with the serial numbers of the units you have purchased together with a record of their configuration (chosen options). This information can then be used if in the future if you require product upgrades or product support.

Any collected email addresses by Anticyclone Systems Ltd or collected through our approved distributor Martelec Limited after a product purchase are not used for marketing purposes by Anticyclone Systems or passed on to any other third parties.

Telephone calls are not recorded.

HOW WILL WE USE THE INFORMATION ABOUT YOU?

We collect information about you to provide effective product support. We will not contact you unless there is a problem with the product or you require product support. We do not use your collected information for marketing purposes.

WILL WE PASS YOUR INFORMATION TO ANYONE ELSE?

When we receive an initial product inquiry, we will respond to you and send a copy of the response to our approved distributor Martelec Limited so you may obtain a quote or obtain stock levels, shipping costs and any delivery timescale information.

The spreadsheet we use to record product configuration is shared exclusively between Anticyclone Systems Ltd and Martelec Limited. No third parties have or are allowed access to this information.

MARKETING

We do not send out marketing information about our products based on any information you supply. All new product announcements are done exclusively through the website.

COOKIES

We currently do not collect cookies from the Anticyclone Systems Limited website.

SECURITY

Our shared product configuration spreadsheet is cloud based and is accessed using SSL ("Secure Socket Layer" technology), the de facto standard for internet security. SSL is an open protocol for secure data communications across computer networks.

RETENTION OF PAYMENT CARD DETAILS

Anticyclone Systems Ltd does not sell products directly and so it does not collect credit card information at any time.

OTHER WEBSITES

Our website may contain links to our main product distributor and other websites. This privacy policy only applies to this website so when you link to other websites you should check the privacy policy on those sites.

HOW TO CONTACT US

Please contact us if you have any questions about our privacy policy or information we hold about you by email at info@anticyclone.co.uk.